

## ORDER



**Orders**  
**Order / Rev:** 717969  
**Alt Order #:** 06349465  
**Product Desc:** OBAMA FOR AMERICA  
**Estimate:** 1881  
**Flight Dates:** 09/28/12 - 10/04/12  
**Original Date / Rev:** 09/26/12 / 09/26/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency Name:** Greer Margolis Mitchell/ Pol  
**Buying Contact:** K Keuleman  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** Obama/D/President  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/12	09/30/12	5	\$16,400.00	\$13,940.00
10/01/12	10/07/12	20	\$125,000.00	\$106,250.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$16,400.00	\$13,940.00	0.00
October 2012	20	\$125,000.00	\$106,250.00	0.00
<b>Totals</b>	<b>25</b>	<b>\$141,400.00</b>	<b>\$120,190.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	09/28/12	10/04/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	2:00	2	\$8,000.00	P-3	0.00	NM	2	\$16,000.00
10 NEWS-11PM THE ABOVE TIME IS REPORTED IN MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/28/12 10/04/12 MTWTF-- 2 \$8,000.00 0.00															
E 2	WTSP	09/28/12	10/04/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	2:00	2	\$2,800.00	P-3	0.00	NM	2	\$5,600.00
DAVID LETTERMAN THE ABOVE TIME IS REPORTED IN MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/28/12 10/04/12 MTWTF-- 2 \$2,800.00 0.00															
E 3	WTSP	09/28/12	10/04/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	2:00	3	\$3,600.00	P-3	0.00	NM	3	\$10,800.00
THE PRICE IS RIGHT THE ABOVE TIME IS REPORTED IN MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/28/12 10/04/12 MTWTF-- 3 \$3,600.00 0.00															
E 4	WTSP	09/28/12	10/04/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	2:00	2	\$3,600.00	P-3	0.00	NM	2	\$7,200.00
10 NEWS-NOON THE ABOVE TIME IS REPORTED IN MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/28/12 10/04/12 MTWTF-- 2 \$3,600.00 0.00															
E 5	WTSP	09/28/12	10/04/12		CM	5-530p		2:00	2	\$2,200.00	P-3	0.00	NM	2	\$4,400.00



